

Reading
Is Fundamental

**Literacy
Network**

BOOK CLUBS IN SUPPORT OF LITERACY

Read More. Give More

All across the country, book clubs gather in homes, in libraries and in restaurants to discuss the twists and turns of stories and debate the actions of characters. Books inspire us to make the world a better place, starting right in our own back yards! **We know many book clubs do even more, taking action to support reading for the children in their communities.**

At Reading Is Fundamental (RIF), we recognize that literacy is an essential life skill that provides the foundation for a lifetime of opportunity. We also know that it takes the efforts of many to make a difference in childhood literacy. RIF partners with book lovers around the country to inspire a passion for reading among all children and to make a difference in the lives of children every single day. We invite your book club to join our efforts.

If your book club is looking for a way to get involved with charitable and service activities, RIF offers easy ways to take action with us: 1) Spread Literacy Awareness; 2) Build Home Libraries; and 3) Give the Gift of Literacy.

Spread Literacy Awareness

Did you know that 25 million children in the U.S. cannot read proficiently? Or that only 1 in 300 low-income children owns a book? As the leading voice for children's literacy, RIF helps to spread awareness about the nation's literacy crisis. Many people are unaware of the childhood literacy crisis plaguing communities across our country. Children who do not become proficient readers often fail to graduate high school or learn the skills needed to become productive members of the workforce. Sharing about the issue and how RIF is actively addressing it through our work is key to ensuring every child is given the opportunity to learn to read and thrive. Your book club can share this [overview](https://www.rif.org/sites/default/files/new_rif_overview_final.pdf) ([RIF.org/sites/default/files/new_rif_overview_final.pdf](https://www.rif.org/sites/default/files/new_rif_overview_final.pdf)) and join us on social media to drive the conversation around this critical issue. Share RIF's posts on your own social platforms or use the facts to start a discussion with your book club members and their networks to help spread awareness.

RIF Twitter — @RIFWEB

RIF Facebook — @ReadingIsFundamental

RIF Instagram — readingisfundamental



Build Home Libraries

Access to books is a key indicator for children's reading success. Research indicates that this access has positive impacts on children's reading motivation and frequency which sets them up for success in school and beyond. RIF offers an array of resources to help your book club support book ownership for the children in your community. Your book club could partner with a local school, community group, or library to sponsor a book celebration event where children can select books to build their own home libraries.

RIF also offers a [read-aloud guide](#) that provides ideas for anyone to get involved and to help your book club extend learning with an engaging read-aloud for the children you're sharing books with. We offer tips and tools for every age. Check it out here: [RIF.org/sites/default/files/RIF_Read_Aloud_Tips_Guide_Final.pdf](#)

Give the Gift of Literacy

Just \$3 helps RIF put a book into the hands of a child in need. Support from individual donors is critical to RIF's mission to end the literacy crisis and support our efforts to put high-quality books and literacy resources into the hands of children. We also use donations to create online resources for parents and educators to help them guide children on their literacy journey. You can support this work in several ways. Beyond making a generous contribution via our website at [RIF.org/donate](#), your book club might consider encouraging your friends, families and members to fundraise on behalf of RIF's mission and children across the country. RIF offers custom donation portals where you can set a goal to raise money for 50, 100, or even 1,000 books through your network!

**To get started, contact Jennifer Moone
at RIF: jmoone@rif.org or 202-536-3484 today!**

About RIF: Founded in 1966, RIF is the leading voice for children's literacy and, in partnership with a grassroots network of 1 million volunteers in schools and communities nationwide, has distributed more than 415 million books and impacted the lives of more than 50 million children. Please visit [RIF.org](#) to learn more.

